

REP HEADLINE# 6146969 TRF# 322710
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP. # _____ OFF. # 18 SALESMAN # _____
BUYER NAME MAURA GILROY
SALES PRSN WA- CHERYL BLAIR

ADV #	09132	ADV. NAME	ISS/DCCC
AGY #	03571	AGY. NAME	GREAT AMERICAN MEDIA
			3050 K ST NW,
			WASHINGTON, DC 20007

ORDER #	CONTRACT # 6146969		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC 10/16	EST#1194	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT16/12	OCT22/12	WK-1		

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 18.24

REP: TO JEN
FR LINDSEY FOR CHERYL
M9-11 OK
TTLS \$135,125
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1194												
32	S		600P-630P	30		\$675.00	10/21	10/21	0		SUN	0
PROGRAM : SUN NEWS												
59	A		800P-900P	30		\$675.00	10/20	10/20	1		SAT	1
PROGRAM : REVOLUTION												
ORD COM1: REVOLUTION - DUE TO PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-32 FOR 1 SPOT/WK												

REP HEADLINE# 6146969 TRF# 322710 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.2.
 CHANGES ** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	S		800P-830P	30		\$1,200.00	10/20	10/20	0		SAT	0
PROGRAM : ANIMAL PRACTICE ORD COM1: PRG CHG- ANIMAL PRACTICE ORD COM2: SPT IS BOOKED-THX JEN THIS IS A MAKE-GOOD FOR OCT20 ON LINE-41 FOR 1 SPOT/WK												
55	S		815P-1130P	30		40000.00	10/21	10/21	0		SUN	0
PROGRAM : STEELERS VS BENGALS ORD COM1: TIMG CHG ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT21 ON LINE-49 FOR 1 SPOT/WK												
60	A		600P-700P	30		\$1,200.00	10/21	10/21	1		SUN	1
PROGRAM : BLACK & GOLD PREGAME ORD COM1: BLACK & GOLD PREGAME ORD COM2: SPOT IS BOOKED - MB THIS IS A MAKE-GOOD FOR OCT20 ON LINE-54 FOR 1 SPOT/WK												
61	A		805P-1145P	30		40000.00	10/21	10/21	1		SUN	1
PROGRAM : STEELERS VS BENGALS ORD COM1: STEELER FOOTBALL RUN OVER ORD COM2: SPOT RAN 1133P IN PRGM ORDERED - MB THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-55 STATION MAKEGOOD OFFERS: M9 OK'D BUY#32 MISSED:SUN/600P-630P OCT21 OFFER:SAT/800P-900P OCT20 CMT:REVOLUTION - DUE TO PROGRAM CHANGE CMT:SPOT IS BOOKED - MB												
M10	OK'D		BUY#54						30S	\$675.00	(OCT4/12)	
									30S	\$675.00	PLS ADVISE.	
MISSED:SAT/800P-830P OCT20 OFFER:SUN/600P-700P OCT21 CMT:BLACK & GOLD PREGAME CMT:SPOT IS BOOKED - MB												
M11	OK'D		BUY#55						30S	\$1,200.00	(OCT4/12)	
									30S	\$1,200.00	PLS ADVISE.	
MISSED:SUN/815P-1130P OCT21 OFFER:SUN/805P-1145P OCT21 CMT:STEELER FOOTBALL RUN OVER CMT:SPOT RAN 1133P IN PRGM ORDERED - MB												
									30S	40000.00	(OCT22/12)	
									30S	40000.00	PLS ADVISE.	

REP HEADLINE# 6146969

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

TRF# 322710

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

OCT23/12 18.24

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
OCT/12												
CONTRACT TOTAL 135125.00												
TOTAL SPOTS 100												

MARKET TOTALS \$465,950

SVC- NSI

DEMOS- RA35+*

WPXI 29%

KDKA 36%

WTAE 23%

WPGH 9%

CABL 1%

WPCW 1%

WPMY 1%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146969 TRF# 322710 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT22/12 15.28 *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146969 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/16 EST#1194 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 15.28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:

M9 UNRESL BUY#32 MISSED: SUN/600P-630P OCT21 30S \$675.00 (OCT4/12)
OFFER: SAT/800P-900P OCT20 30S \$675.00 PLS ADVISE.
CMT: REVOLUTION - DUE TO PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB

M10 UNRESL BUY#54 MISSED: SAT/800P-830P OCT20 30S \$1,200.00 (OCT4/12)
OFFER: SUN/600P-700P OCT21 30S \$1,200.00 PLS ADVISE.
CMT: BLACK & GOLD PREGAME
CMT: SPOT IS BOOKED - MB

M11 UNRESL BUY#55 MISSED: SUN/815P-1130P OCT21 30S 40000.00 (OCT22/12)
OFFER: SUN/805P-1145P OCT21 30S 40000.00 PLS ADVISE.
CMT: STEELER FOOTBALL RUN OVER
CMT: SPOT RAN 1133P IN PRGM ORDERED - MB

CONTRACT TOTAL 135125.00
TOTAL SPOTS 100

REP HEADLINE# 6146969 TRF# 322710 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT4/12 14.37
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146969 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/16 EST#1194 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 14.37

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:

M9 UNRESL BUY#32 MISSED: SUN/600P-630P OCT21 30S \$675.00 (OCT4/12)
OFFER: SAT/800P-900P OCT20 30S \$675.00 PLS ADVISE.
CMT: REVOLUTION - DUE TO PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB
M10 UNRESL BUY#54 MISSED: SAT/800P-830P OCT20 30S \$1,200.00 (OCT4/12)
OFFER: SUN/600P-700P OCT21 30S \$1,200.00 PLS ADVISE.
CMT: BLACK & GOLD PREGAME
CMT: SPOT IS BOOKED - MB

CONTRACT TOTAL 135125.00
TOTAL SPOTS 100

Preemption Report - Detailed

Wednesday, October 3, 2011 12:35 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	T	F	S	S	Station	M	Contract Start/End Dates	Headline #	Line Comment
Sales Person: Telerep/Washington DC, Washington DC																				
Totals for: Central Atlantic Toyota Dealer																				
Advertiser: Democratic Congressional Campaign Committee (9132)																				
Contract Number: 322710																				
322710.32.0.1	Program	Open		9/10/12	6:53pm	10/21/12	\$675.00	6P - 6:30:00PM	:30							1	WPXI	10/16/12-10/22/12	06146969	NA NEWS 6-630P/32
322710.41.0.1	Program Change	Open		10/11/12	5:30pm	10/20/12	\$1200.00	7:57:49P - Animal Practice	:30							1	WPXI	10/16/12-10/22/12	06146969	ANIMAL PRACTICE 8-830P/41
Totals for: 322710										Preempt Count:		2								
<div>Line 51</div> <div>Line 52</div> <div>10/20 675 8-9p Revolution</div> <div>10/21 1200 6-7p Black + gold</div> <div>M10</div> <div>M10</div>																				

10/20 * 675
 10/21 * 1200
 8-9p Revolution
 6-7p Black + gold 52
 Line 51